

Climate Pledge Arena

Crown ID Sign Documentation

SDCI Project No.: 3029061
July 30, 2020

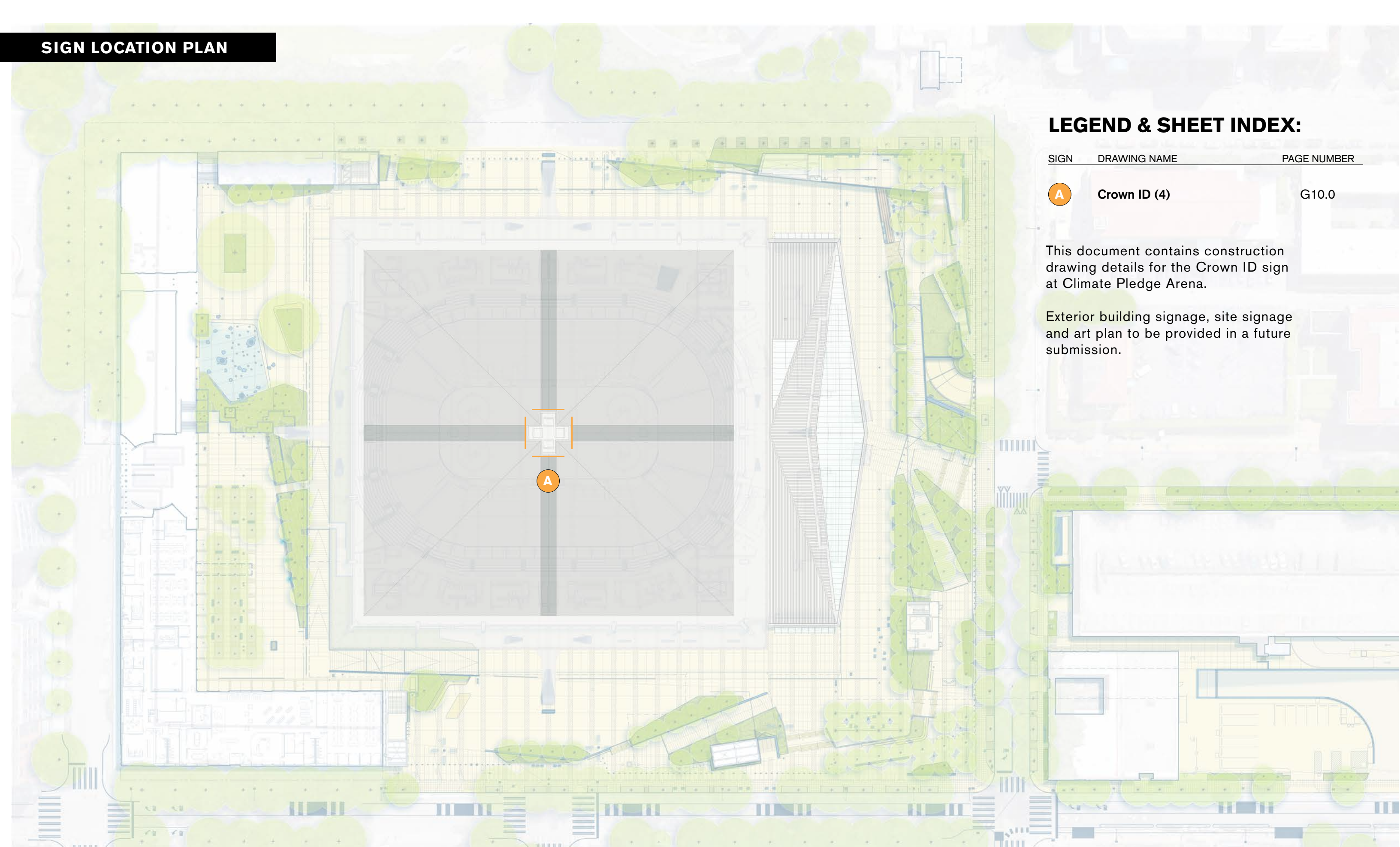
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LEGEND & SHEET INDEX:

SIGN	DRAWING NAME	PAGE NUMBER
A	Crown ID (4)	G10.0

This document contains construction drawing details for the Crown ID sign at Climate Pledge Arena.

Exterior building signage, site signage and art plan to be provided in a future submission.



The National Park Service has approved the Historic Preservation Certification Application Part 2 Amendment submitted January 9, 2020 and May 22, 2020 containing exterior building and site signage.

Since the time of the NPS submission, the naming rights partner has been announced. The drawings contained in this package have been updated to reflect the new name of the arena, Climate Pledge Arena.

NPS Form 10-168e (Rev. 06/2016)
National Park Service

OMB Control No. 1024-0009

HISTORIC PRESERVATION CERTIFICATION APPLICATION

NATIONAL PARK SERVICE

CONDITIONS

Property Name Century 21-Washington State Coliseum Project Number 37674
Property Address 305 Harrison Street, Seattle, WA
Amendment for Signage _____

The rehabilitation of this property as described in the Historic Preservation Certification Application will meet the Secretary of the Interior's Standards for Rehabilitation provided that the following condition(s) is/are met:

Review and approval of the signage amendment, initially received by NPS on January 9, 2020, is based on the revised proposal and updated information submitted to the NPS on May 22, 2020.

1. The Crown ID signage as proposed is acceptable, though it is recommended that it is smaller. However, if the lettering on the sign changes from "Seattle Center Arena" to a different name, the sign must maintain the following limitations as identified in the Amendment: The overall dimension of each crown ID sign must not exceed 29'-2" in width or 16' in height. Each individual letter/logo in the bottom row must not exceed 3'-1" in height. Each individual letter/logo in the rows above the bottom row must not exceed 4'-11" in height. Furthermore, this condition is based on the proposal to use block letters. If the proposal is revised to include a logo or emblem rather than block letters, it must stay within the overall extents as proposed. Any changes to this signage that does not meet this criteria, must be submitted as an amendment through the WA SHPO to the NPS for review and approval to ensure conformance with the Standards.

Photographs documenting that the conditions have been met must be submitted with the Request for Certification of Completed Work.

Any substantive change in the work as described in the application should be brought to the attention of the State Historic Preservation Office and the National Park Service in writing, using the Amendment/Advisory Determination form, prior to execution to ensure that the proposed project continues to meet the Standards. Amendments must be submitted through the State Historic Preservation Office unless otherwise noted.

The National Park Service has determined that this project will meet the Secretary of the Interior Standards for Rehabilitation if the condition(s) listed above are met.

June 20, 2020
Date

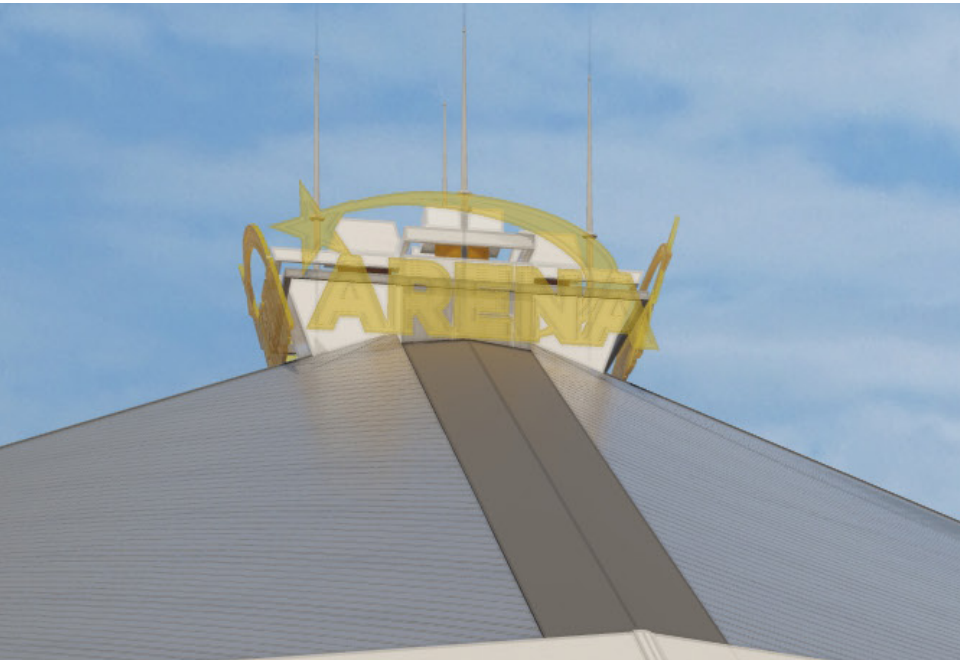
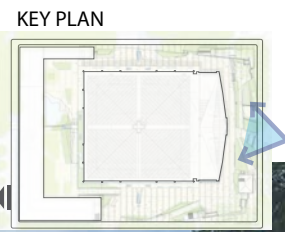
National Park Service Signature

Angela C. Shearer, 202-354-2038

Summary of **Design Evolution**

SIGNAGE + ART

VIEW FROM WARREN AVE & THOMAS ST LOOKING NORTH



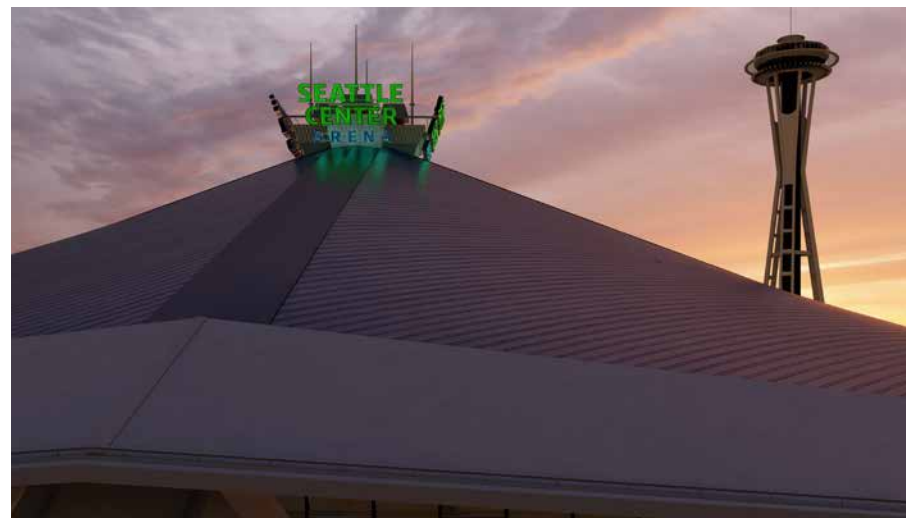
Crown ID sign shown in 10/16/2019 Landmarks Design Briefing

KEY ARENA SIGNAGE



The proposed Crown ID sign with the naming rights partner contains the same letter count, letter height, fonts, and overall height and width dimensions approved by NPS. Since NPS's review, the width of the word "ARENA" has been reduced to increase visibility of the monitor to the left and right of the word.

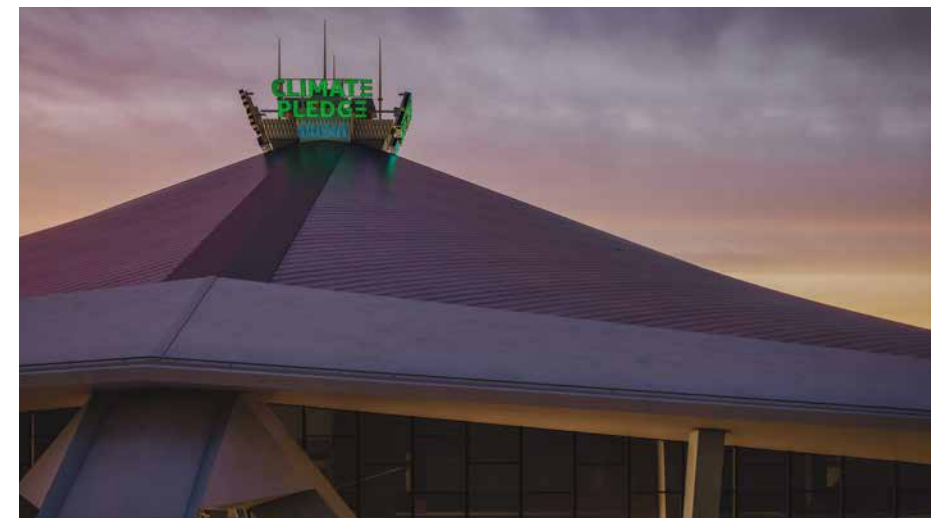
NPS APPROVED SIGNAGE



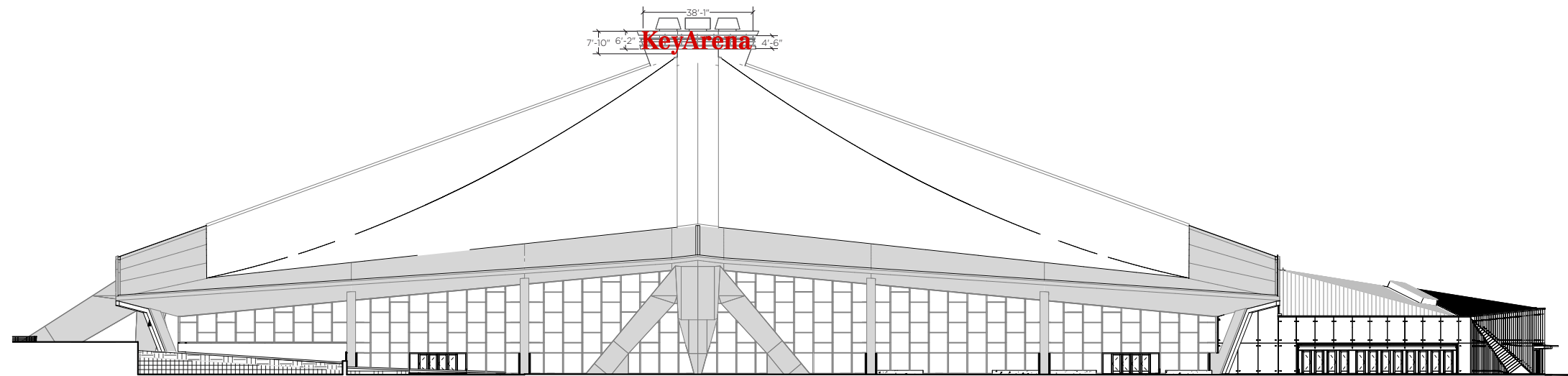
Design Evolution Informed by NPS Review:

The Crown ID signs have been reduced in size as much as possible while still maintaining a similar legible viewing distance as the Key Arena signage. Each of the four signs has been substantially reduced in width, from 43 feet to 29 feet 2 inches. This is narrower than the KEY ARENA signs, which were 38 feet 1 inch wide. Each of the new signs will be individually mounted on a steel frame, one on each end of the cross-shaped monitor. The Key Arena signage was mounted on a steel frame that wrapped the entire monitor, almost completely obscuring it from view.

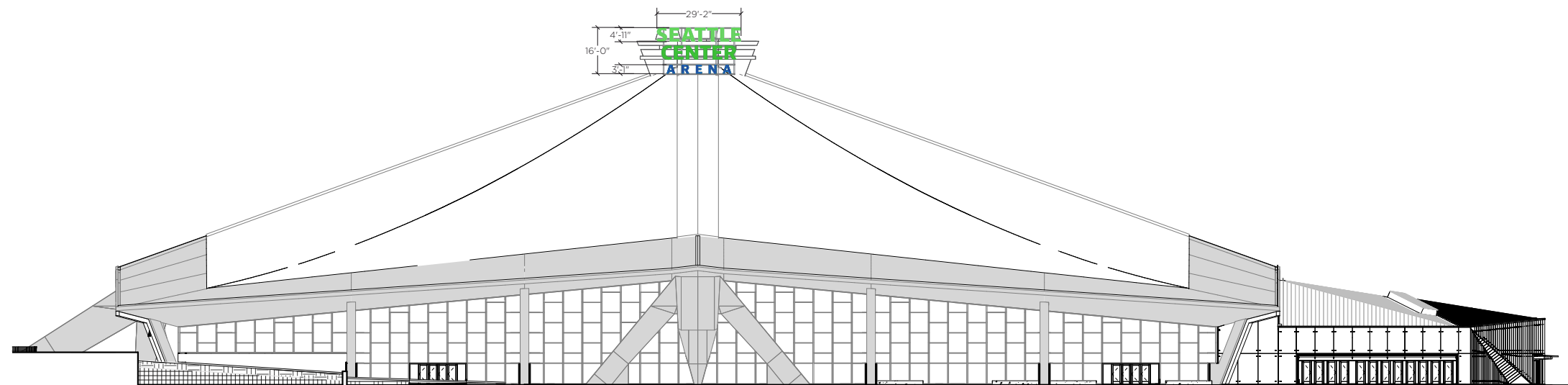
PROPOSED SIGNAGE WITH NAMING RIGHTS PARTNER



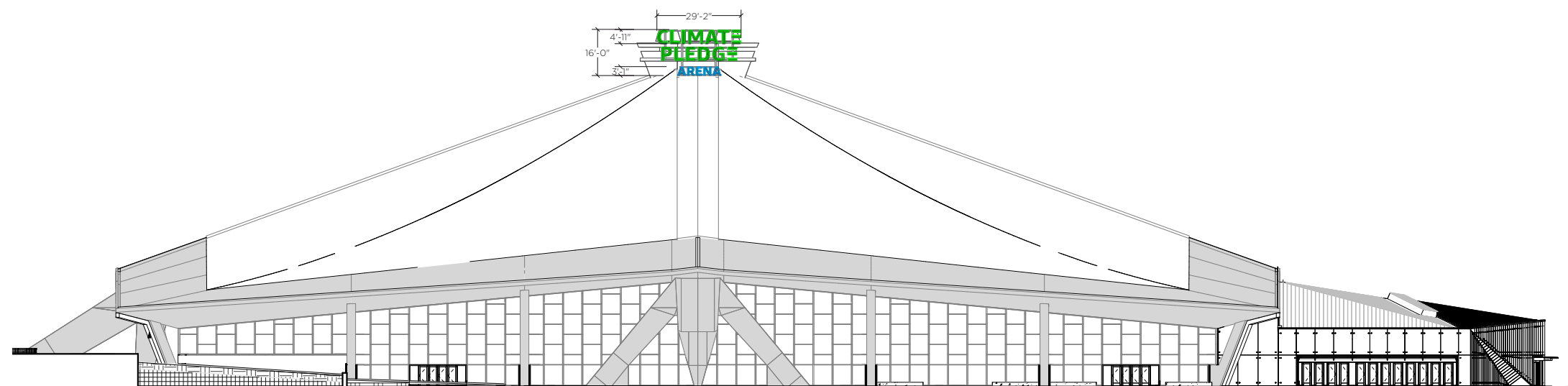
The narrower width of the new signs, and the individual frames, will expose more of the historic roof monitor to view, while the smaller fonts make the sign itself more transparent. The proposed new signage will thus improve views of the monitor over the existing conditions. The new signs will be taller than the existing, at 16 feet overall compared to 7 feet 10 inches; but the added height will partially conceal the non-historic mechanical equipment added to the roof in the 1995 remodel.



KEY ARENA SIGNAGE

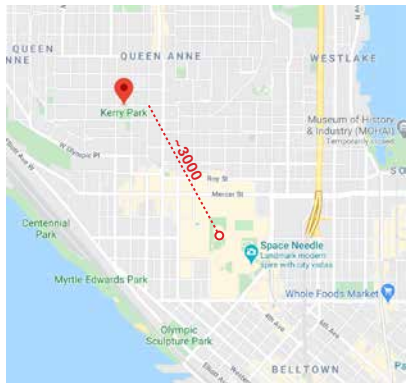


NPS APPROVED SIGNAGE



PROPOSED SIGNAGE WITH NAMING RIGHTS PARTNER

SQUARE FOOTAGE & LEGIBILITY



KERRY PARK IS ROUGHLY 3,000-FT FROM SEATTLE CENTER ARENA SIGN

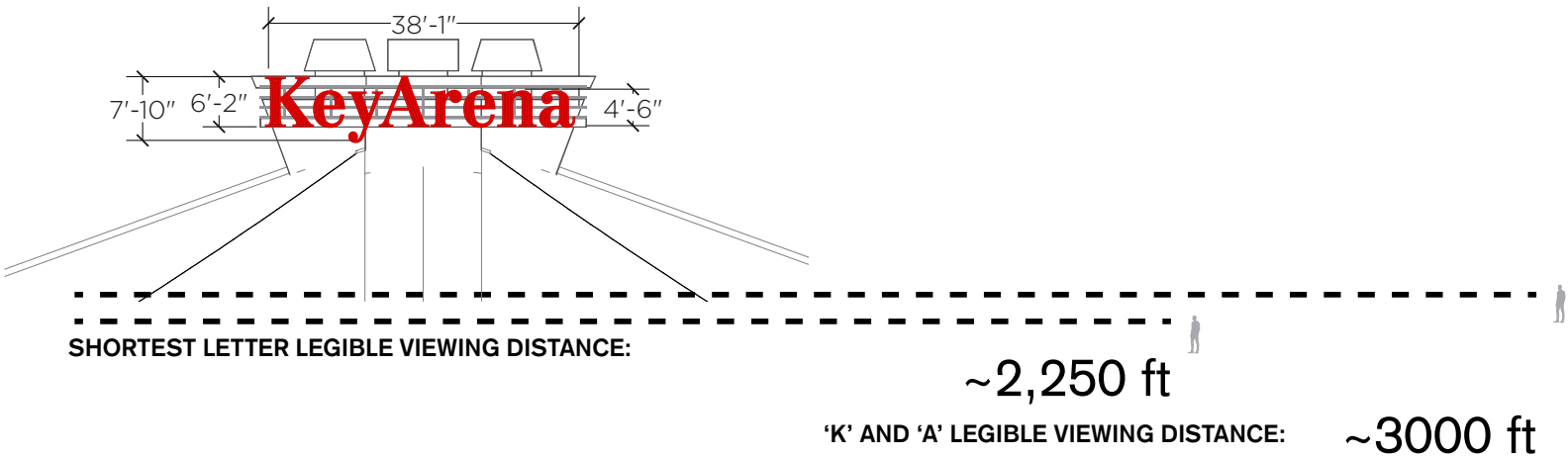


ICONIC SEATTLE SKYLINE VIEW FROM KERRY PARK, WHERE KEY ARENA LOGOS WERE LEGIBLE.

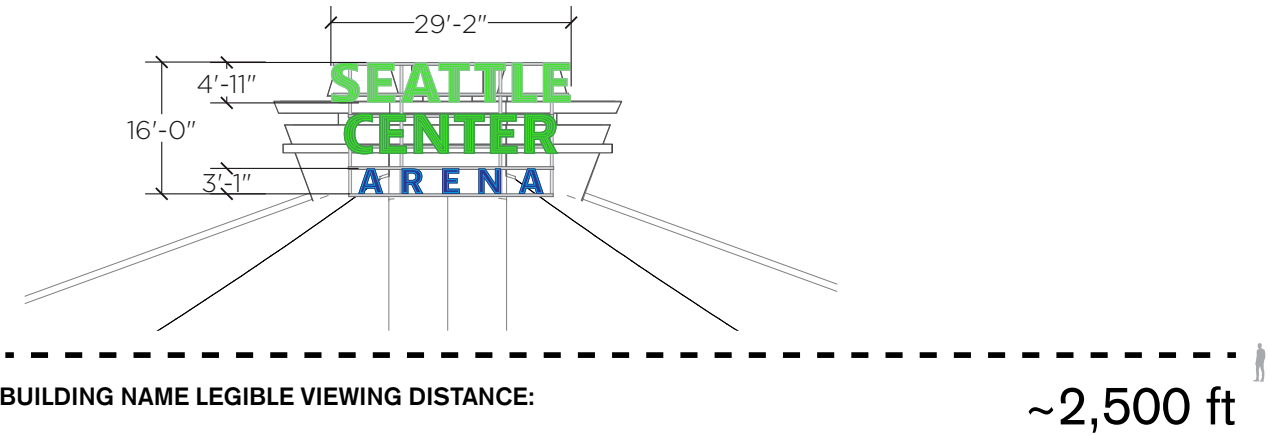


LOCAL SIGNAGE EXAMPLE / T-MOBILE PARK EAST BROW SIGN

KEY ARENA SIGNAGE

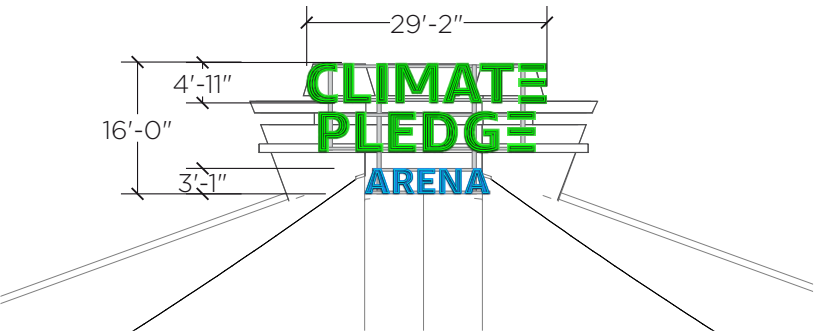


NPS APPROVED SIGNAGE

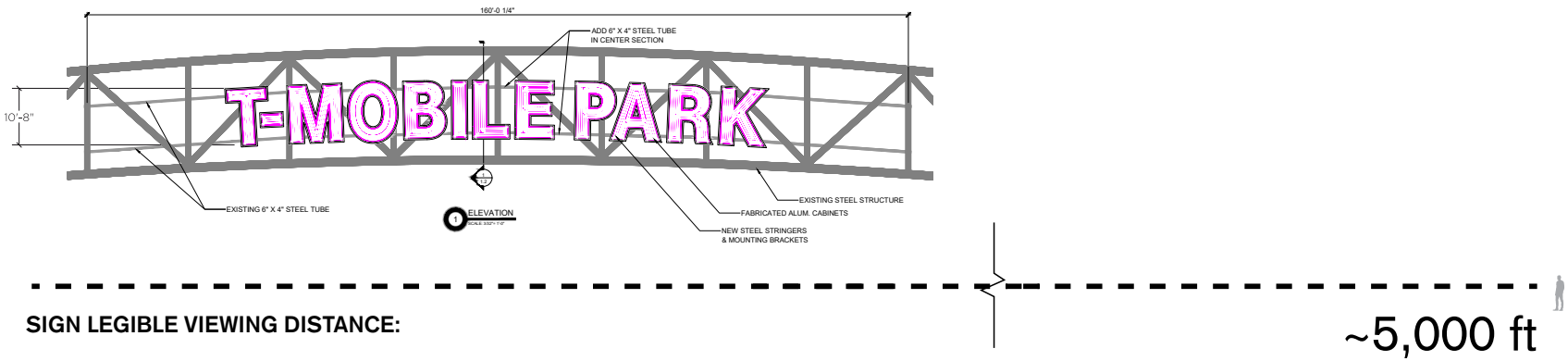


PROPOSED SIGNAGE WITH NAMING RIGHTS PARTNER

Sign dimensions & legible viewing distance match the NPS approved signage.

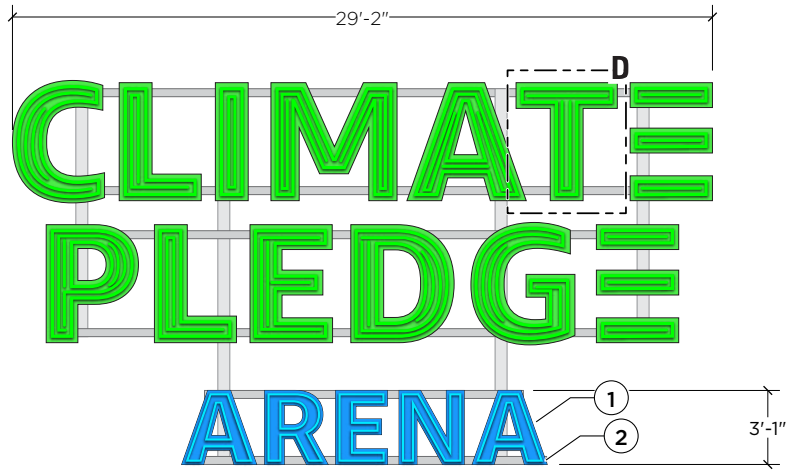


LOCAL SIGNAGE EXAMPLE

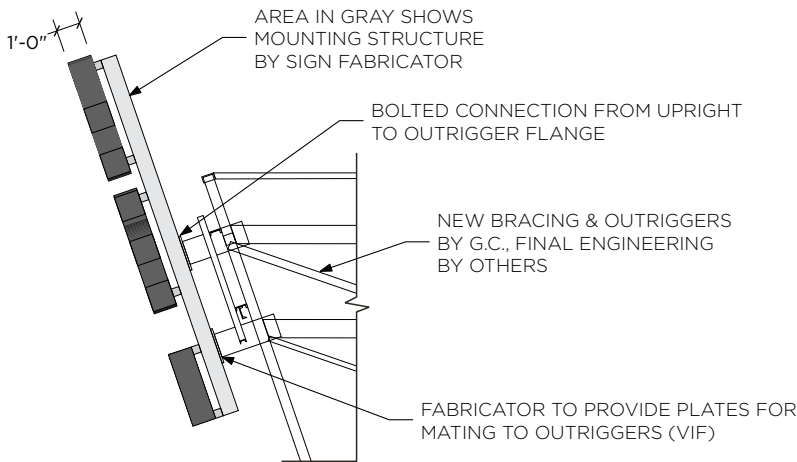


Crown ID Sign

Construction Details



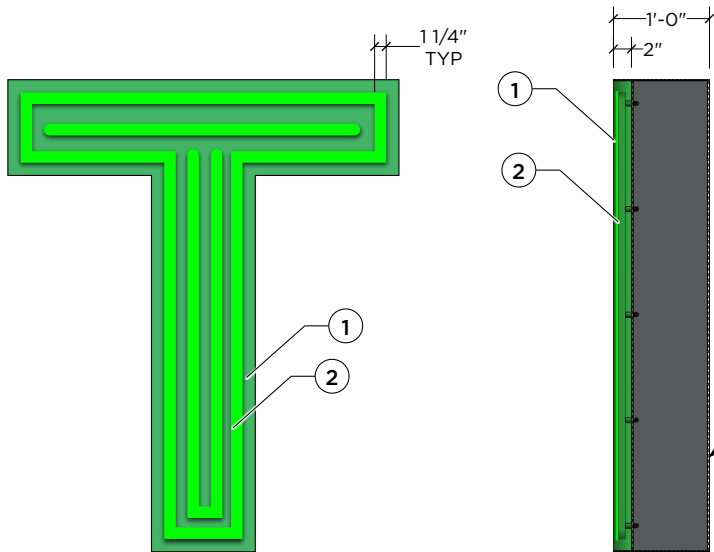
A FRONT DETAIL (NORMAL TO FACE)
SCALE: 1/8"=1'-0"



B SIDE DETAIL
SCALE: 1/8"=1'-0"

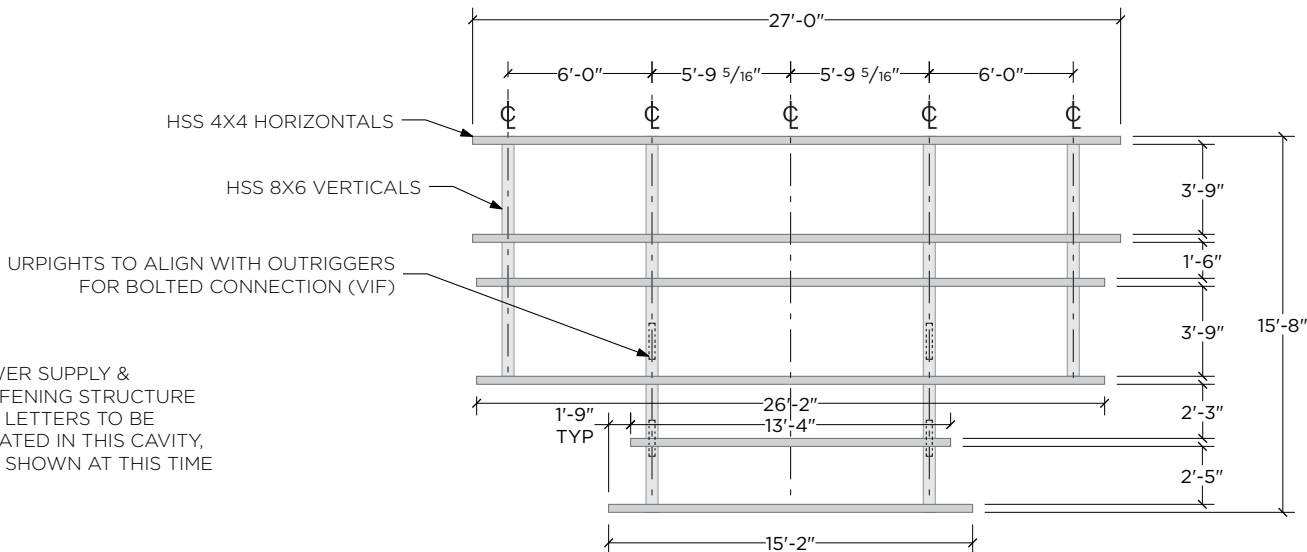


C REFERENCE IMAGE
SCALE: NTS

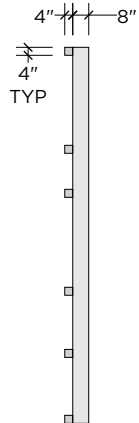


D LETTER DETAIL
SCALE: 1/2"=1'-0"

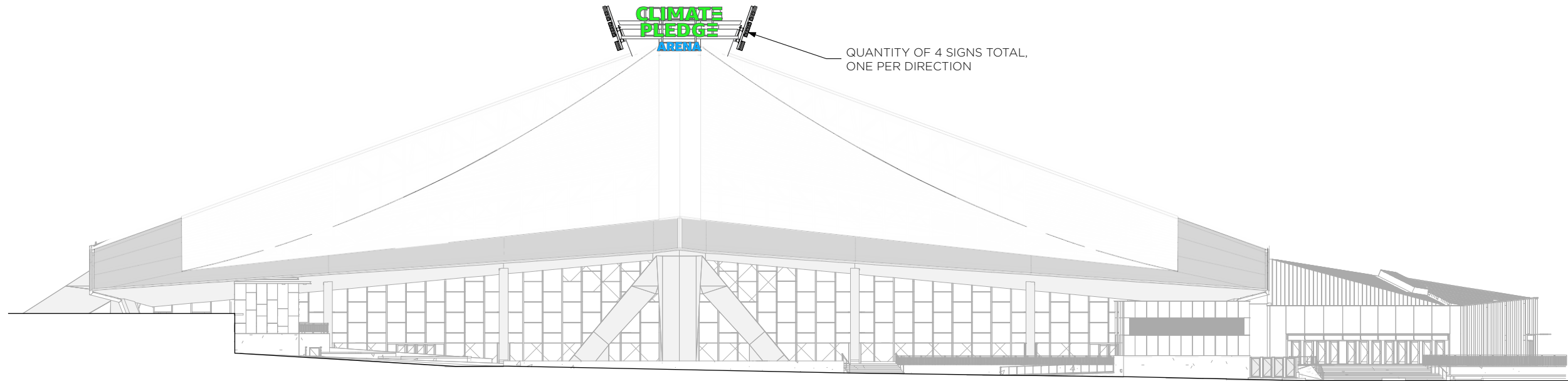
E SECTION
SCALE: 1/2"=1'-0"



F MOUNTING STRUCTURE
SCALE: 1/8"=1'-0"



G MOUNTING SIDE
SCALE: 1/8"=1'-0"



H CONTEXT ELEVATION
SCALE: 1:500

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DRAWING NOTES:

1. OPEN FACE CHANNEL LETTERS
 - Welded aluminum construction
 - Mid-panel for faux neon tubing to be 2" inset from face of open channel
 - Tack welds to be concealed on interior of channel letter
 - Joint at back panel to be filled/caulked (prior to paint) to prevent light leak.
 - Back panel to be removable via screws for accessing internal mounting hardware and chasing wiring
 - Paint all exterior surfaces to match PMS Cool Gray 10 with metallic finish
 - Paint interior surfaces of "CLIMATE PLEDGE" to match PMS 2270C (green)
 - Paint interior surface of 'ARENA' to match PMS 2925C (blue)
 - Letters are to be mechanically attached to steel mounting structure
 - Mounting structure and hardware to be in bright aluminum or galvanized finish
2. FAUX NEON RESIN TUBING
 - 1-1/4" depth x 1-1/4" width, with 3/8" exposed acrylic resin face
 - Acrylic resin to be clear with 2nd surface vinyl application
 - Edges eased and polished on face
 - 2nd surface vinyl to be brand color green on 'Climate Pledge' and brand color blue on 'Arena'
 - Returns on 'Climate Pledge' to be green color
 - Returns to on 'Arena' tubing to be blue color
 - White LED illumination, 6000k temperature
 - Mechanically attached to mid-plane of channel letter
 - Basis of Design: Bitro Resno: RS-AC-N2

ADDITIONAL REQUIREMENTS:

SIGN FABRICATOR IS RESPONSIBLE FOR VERIFYING MOUNTING CONDITIONS & FIELD DIMENSIONS

LED LIGHTING TO BE DIFFUSED AND EVEN, NO VISIBLE HOTSPOTS OR COLDSPOTS.

SPONSOR TO APPROVE SIGN FABRICATION METHOD & FINISHES

FABRICATOR TO COORDINATE WITH G.C. AND ENGINEER ON FINAL SPECIFICATION OF MOUNTING STRUCTURE

DRAWING IS FOR **CONSTRUCTION INTENT**. ENGINEERED SHOP DRAWINGS FOR PERMIT REVIEW TO BE PRODUCED BASED ON THESE DETAILS

QUANTITY: 4 SIGNS

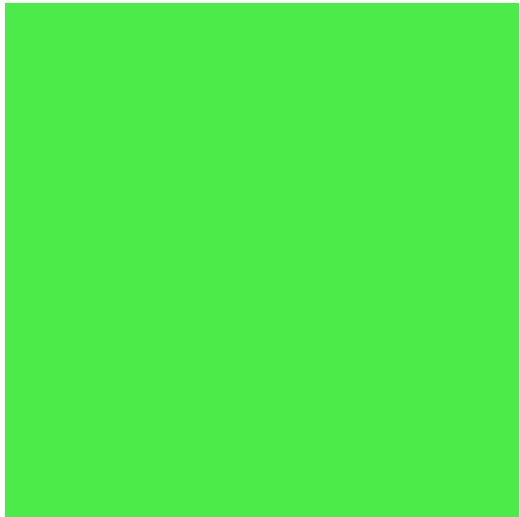
SEATTLE CENTER ARENA

Project Number: 17.4538
Phase: CONSTRUCTION
Date: 07.30.2020

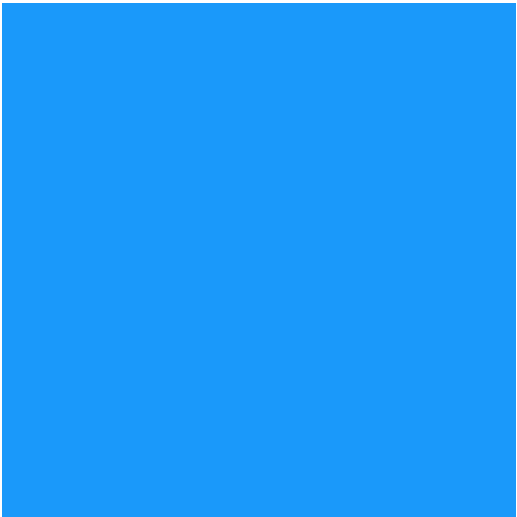
revisions:

A - Crown ID

DRAWING NOTES:



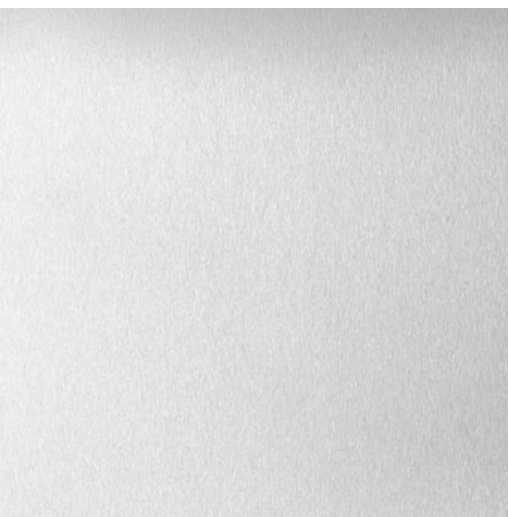
PMS 2270 C



PMS 2925 C

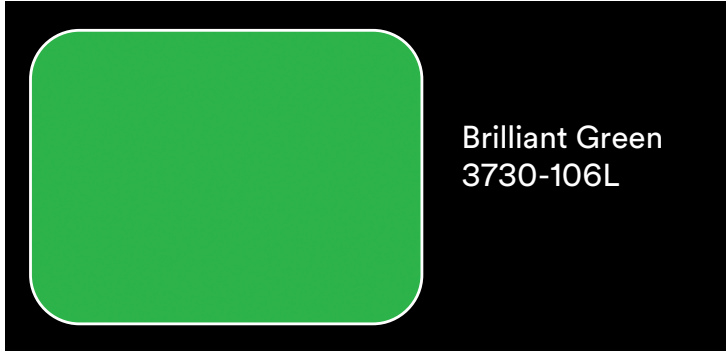


PMS Cool Gray 10 C

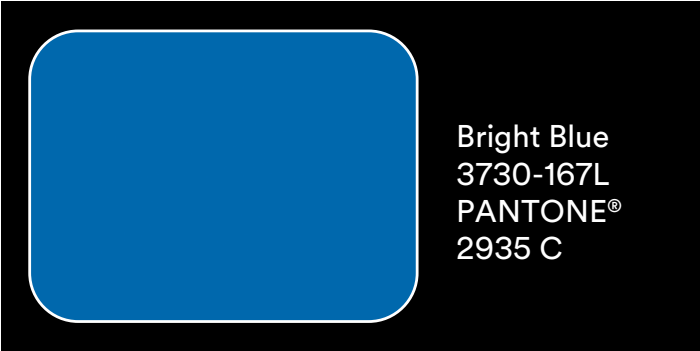


Bright Aluminum

Paint Colors



3M Envision Translucent Film Series 3730



3M Envision Translucent Film Series 3730

Mounting Structure

Faux Neon Resin Tubing - Vinyl Colors



Tube Detail Photo



Illuminated / Non-illuminated Example



Faux Neon Resin Tubing housed in an open face channel letter

Faux Neon Resin Tubing: Bitro Resno RS-AC-N2

SEATTLE CENTER ARENA
Project Number: 17.4538
Phase: CONSTRUCTION
Date: 07 .30 .20

revisions:

A - Crown ID
Finishes/Materials/Colors

